

Trends in the top gambling countries in the casino industry

Written by Administrator

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In recent years and especially during the COVID-19 pandemic, the gambling industry has blossomed. The modern world has brought us something we didn't think was possible before – the option to play from the comfort of our homes in top-rated casinos like [Casino Kingdom](#). Nowadays, players have two options when it comes to playing casino games – they can visit a land-based casino or play online.

The industry is changing on a regular basis. Online casinos have created bonuses like never before, introduced cryptocurrency in their list of banking methods, and are growing in number all the time. People who enjoy gambling have many opportunities to do what they like thanks to hundreds of software developers that create thousands of casino games for them. Right now, you can play at the best-rated [online casino Ireland](#) and claim bonuses up to thousands of dollars, not to mention play live games with an actual dealer on the screen.

Hereunder you'll find some of the biggest trends in the industry in the last couple of years, as well as some interesting facts about the countries that absolutely love gambling. Enjoy!

Gambling trends in Australia

[According to SydneyNewsToday](#), gambling generates the highest revenue for the government of Australia. The taxes from casinos alone bring in billions every year to the Australian government. In the period of 2008 and 2009 alone, Victoria casino generated \$5 billion in taxes from gambling.

People in this country love gambling. The employment rate grows significantly due to the increasing popularity of this activity, with around 20,000 people employed in Australian land-based casinos in 2009.

It's no wonder that these numbers exist in Australia. Aussies love gambling. Some stats show that even 96% of the people aged between 18 and 24 have tried at least one form of gambling at this point.

So, what trends are we looking at when we speak of a country that really loves gambling?

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The top trends in the casino industry in Australia include, but are not limited to the following:

- **Versatile selection of modern pokies**

Pokies or, otherwise known as slot machines, are the most popular gambling category for Aussies. Since so many people love to gamble in this country, it comes as no surprise that top-rated Australian casinos offer hundreds of choices for pokies of all kinds. These include classics, jackpot pokies, and even 3D games!

- **Increased availability of live dealer games**

Ever since these became an option for Aussie gamblers, live dealer games at online casinos have enjoyed tremendous popularity. People love the option to play from their home or on the move and still be able to bet in real time with an actual dealer and other players.

During the pandemic, the interest in live dealer games grew even more. People didn't have the option to visit land-based casinos because of the quarantine and restrictions, so they switched to online gambling. Live dealer games provide such an immersive experience, many players now prefer this option over traveling to a casino to play.

- **New and modern banking options**

A couple of years back, Australians used credit cards and perhaps some e-wallets every now and then to do their gambling. Now that online casinos offer them many new options, we often see them using methods like cryptocurrency and prepaid cards, as well as bank transfer companies like Interac.

Gambling trends in Ireland

Gambling is very popular in Ireland. The Irish Examiner reports that in 2019, Irish gamblers bet \$9.8 billion. The current laws are much different from those in 1956, making this a safer and fairer pastime for those who enjoy it. With the growth of quality online casinos that offer fair play and big bonuses, the interest in the country has only grown in the last couple of years.

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In 2019, Ireland introduced a new Gaming and Lotteries Act, which brought changes to the land-based gambling, lottery operators, as well as online casinos. The Department of Health report pointed out to the following stats:

- People aged 55 to 64 are the most likely to have gambled with a percentage of 72.4%. Next are 35 to 44 year old players with a percentage of 70.5%, followed by 45 to 54 year old people with a percentage of 69.4%.
- People aged 18-34 most often gamble from their mobile devices instead of visiting land-based casinos.
- There's very little problem gambling in Ireland despite the big number of gamblers. This is most common in males aged 18 to 34.

And now, let's see what is trending in Ireland today:

According to the numbers from the European Gaming and Betting Association, Irish people love sports betting more than any other form of online gambling. This accounts for 41% of the market and yielded a spending of \$10 in 2019 alone.

People are loving the option to play online in Ireland. Many of them prefer gambling on their phones. Over 44% of all bets made online are made from a phone or a tablet rather than a desktop computer. It is estimated that mobile phones will account for 6 in 10 of all bets made online by 2025 in Ireland.

You can expect to find some of the best bonuses in the industry in Irish casinos! Starting with big welcome promotions for new players at online casinos that include match bonuses up to thousands and hundreds of free spins, to regular promotions and hefty VIP bonuses, players are spoilt with choices in these casinos.

Photo by [Canva Studio](#) from [Pexels](#)

Gambling trends in the United Kingdom

The UK is the home of many gamblers. Reports show that almost half of the population is

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gambling on a regular basis, which makes this one of the countries with most casino players. Since casinos are required to pay taxes on their winnings, this is good for the economy also.

Even though the UK land-based casinos experienced issues during the pandemic, and many of them closed because of it, the industry is still at its peak, especially when it comes to online gambling. However, today, to be able to offer games to players from this country, casinos must possess a UKGC license – no exceptions.

Problem gambling is a very small issue in the UK. Only 3.1% of gamblers are suffering from gambling addiction, and this is now much improved due to the platforms and tools used to help these people. Every licensed casino in the UK gives players access to GameStop, allowing them to limit their gambling in all casino sites.

Let's see some stats about UK gambling:

- In 2020, there were 24 million adult gamblers
- 22% of UK gamblers place bets more than twice a week
- In 2018/19, Brits bet \$14.3 billion in casinos, on lottery, bingo and arcades

The industry is changing constantly in a country where there are tons of gamblers. Here are the most recent trends in the UK gambling industry:

Close to half of the people who gamble in Britain do this online. In 2019, this was the most profitable gambling section and continued to be so during the pandemic. Even now when land-based casinos are open again, many still prefer to play from the comfort of their homes or on the move.

- **Thousands of gambling machines**

In 2020, there were 191,826 gaming machines in the UK. The number has been growing over the years, and if you take a look at the online market, the options are almost unlimited. New machines are added in land-based and online casinos almost on a daily basis, and most of the

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new choices use high-quality technology and are rich in features.

- Lottery and sports betting as the most popular games

Right now, the most played games in the UK are the lottery and sports betting. The National Lottery generated \$2.99 billion in profits in their last report, which is more than the following three forms of gambling combined.

Gambling trends in Singapore

Singapore opened the first casino in 2010 and to everyone's surprise, it became one of the countries with most gamblers a few years later. This is one of the biggest gambling countries in the world with a record of \$1,174 losses per person in 2010.

Even so, problem gambling is not as big an issue in Singapore as you'd expect, especially now when you can find fair and top-notch casinos to play at online. Let's take a look at some Singapore gambling stats:

- 44% of Singapore residents of legal age have participated in at least one form of gambling
- Most gamblers spend very low amounts on this pastime with 89% of them betting \$100 or less per month
- There's a very limited number of land-based casinos in the country – the Singapore Turf Club and the Singapore Pools

Singapore residents might not have many options for gambling in land-based casinos based on this, but they sure love doing this, so they found opportunities to do so. The numbers keep growing, and we are currently witnessing these trends:

- Increased interest in online gambling

The government added an entry fee of \$81 for locals at land-based casinos to discourage gambling. So, not only are land-based casinos very limited and strictly regulated, but they've become costly just to enter, not to mention play at. As a result, Singaporeans prefer betting

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online these days. They don't have to pay entry fees and can even claim bonuses, and the interest is even bigger due to the pandemic.

- 4D lottery interest on the rise

In 2020, the most popular form of gambling in the country was 4D lottery. In the same research mentioned above, 42% of respondents said that they participated in this at some stage. The next most popular form of gambling here is TOTO with 36%.

- Growing numbers of casino games

Since gambling was not always an option in this country, players didn't have many casino games to choose from. Now that they can play online, the options are growing regularly. Many offshore casinos are starting to accept players from Singapore, which gives them even more access to trending casino games.

Gambling trends in Canada

There are still a lot of grey areas in terms of gambling in Canada and yet, this is one of the countries where this is extremely popular. Right now, most of the land-based casinos in Canada are in Alberta, British Columbia, Quebec and Ontario. Every year, the country makes a profit of \$13 billion from these casinos alone.

Because of the grey areas and limited number of casinos these days, players often enjoy gambling at online casinos with real money. As long as the casino has a legit license and can be used by Canadians, players will enjoy the many perks that come with online betting.

Despite a very big number of gamblers in Canada, there's a small percentage of players that suffer from addiction. Only 0.6% of all gamblers have a gambling addiction, which is around 250,000 people in total. This country is one of the biggest gambling hubs and yet, it's one of the countries with lowest percentage of gambling addiction.

Now comes the time to look at some stats for Canada:

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- Due to forced closures of casinos because of COVID-19, the revenue for the gambling industry in Canada is declining in the last two years (this only applies to the land-based establishments)
- Some of the land-based casinos are likely to struggle to reopen or have closed altogether according to the Cost Structure Benchmarks chapter
- The market size of the gambling sector in the country was \$12.75 billion in 2020, but this number is significantly higher today.

Knowing all this, it's evident that right now in Canada, the online casino industry is blossoming. This is the biggest trend in recent years – most Canadian gamblers are moving toward online betting, especially during the quarantine and after their favorite casinos were closed.

Another trend in Canada are grand welcome bonuses. Online casinos decided to offer tremendous bonuses, some of the best around to attract the players who decided to play on the Internet. Today, you can find some of the biggest promotions on online Canadian casino sites, some even split between several initial deposits and going up to thousands of dollars.

Wrapping up

In 2019 alone, the global gambling industry generated \$262 billion dollars. Even though the pandemic closed many land-based casinos, this was a blessing for the online gambling industry. People now have many opportunities to gamble around the world, including the reopened land-based casinos and online casinos that are growing in numbers every day.

We can expect many great things to happen in this industry in the years that follow. Technology is advancing at a breakneck pace, bringing us innovations such as 3D and virtual gambling, new banking methods, and endless new gaming choices for betting enthusiasts.

With so many choices and opportunities, it's hard to make the choice of a casino these days. Be cautious and pick wisely, though. Once you find a safe and legit, licensed casino site, you can enjoy tremendous bonuses and access to thousands of top-notch, mobile optimized games.

Main photo by [cottonbro](#) from [Pexels](#)

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