

Written by Administrator
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LONDON, October 1, 2010 /PRNewswire/ -- Britain's Favourite Mobile Casino LadyLuck's is celebrating its sixth birthday this month with a generous prize giveaway promotion, where customers have the chance to win an iPad, iPod Touches and cash prizes.

LadyLuck's began offering gambling games on mobile phones in 2004 and has gone from strength to strength over the past six years, with lots of exciting developments and achievements taking place in the last year alone.

LadyLuck's has launched exciting new games on the iPhone, iPod Touch, iPad and Android phones, while simultaneously introducing new games to its existing collection including the first ever mobile 50-line slot Filthy Rich and other hugely popular mobile casino games and slots Multi-Hand Blackjack, Pharaoh's Fortunes, GemBusters, Gold Rush, Money Beach and Italian Job. The LadyLuck's Legends VIP programme was also pioneered to provide an exclusive tailored service and a dedicated VIP manager to the most frequent and loyal customers.

To celebrate these successes, LadyLuck's is hosting a special sixth birthday promotion between 1st and 31st October giving every player the chance to win an iPad, one of four iPod Touches, or one of six daily GBP6 cash prizes.

Players can join in the celebrations every time they top up their account. Every cash deposit gives one entry into a daily prize draw for 6 x GBP6 cash prizes, every cash top-up each week ensures entry into weekly prize draws for four 32GB iPod Touches, and every cash top-up during the month guarantees one entry into the main draw for a 32GB iPad with Wi-Fi and 3G!

Matthew Sunderland, Managing Director at LadyLuck's, said: "LadyLuck's is proud to be

LadyLuck's Mobile Casino Celebrates Sixth Birthday With Prize Giveaway - PR Newswire (press release)

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celebrating this significant six year landmark. For us to achieve and retain this level of success is certainly worth celebrating. LadyLuck's is looking forward to another six years as Britain's Favourite Mobile Casino."

LadyLuck's offers a vast choice of games including slots, casino games, bingo and poker that can all be quickly downloaded free to a mobile phone. To join Britain's Favourite Mobile Casino and take part in the sixth birthday promotion, go to

<http://www.ladylucks.co.uk>

and join LadyLuck's free of charge today or text "PLAY" to 80266.

Notes to Editor

LadyLuck's is owned and operated by Probability Games (Alderney) Limited - a subsidiary of Probability PLC, the specialist mobile cash gaming company listed on the London Stock Exchange. Offering bingo, casino, poker and slots games to the mobile phone, LadyLuck's is the business to consumer brand of Probability PLC and is dedicated to giving its players the finest gaming experience direct to the mobile phone.

Contact: enquiries@probability.co.uk

SOURCE Probability Games Corporation

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