



Today the gambling industry today is quite competitive and one of the key factors when choosing a casino is the quality and variety of content on offer. The owners of renowned online casinos partner with leading and trusted software developers in order to attract as many new customers as possible and retain a loyal audience. In this article, we are going to overview the top 3 gaming software providers that have already gained strong popularity and a nice reputation in the gambling community. Moreover, we will learn a bit more about the major criteria helping to pick the proper developer of casino games.

### #1 — Microgaming

Since 1994, the company's products have been used in over 450 leading casinos worldwide. After analyzing the [Microgaming casinos guide](#) , we see the company's portfolio includes **more than 850 games**

## Most Popular Online Casino Software Developers

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such as table games, slot machines, live casinos, lotteries, and games for a mobile OS. The company's operation is licensed by

**the UK Gambling Commission and the Malta Gaming Authority**

, two of the most authoritative regulators in the industry.

**The RTP rate is in the 96-97% range**

. The corporation applies HTML5, Java technologies in its software development. The products feature a variety of themes, an unconventional approach to graphics, as well as advanced 3D solutions.

### #2 — Playtech

The developer began its work in 1999 and today it is one of the international leaders in online casino software suppliers. The company's collection contains **over 500 games**, including various types of roulette, video poker, blackjack, and other card and table game titles. The company focuses on the development of high-tech solutions — there are already more than 120 in its collection. Experts praise Playtech's products for their optimal combination of quality, functionality and also stand out among other vendors for their high-quality sound and graphics and multi-faceted bonus program.

### #3 — NetEnt

Swedish company NetEnt gained the love and indisputable authority among gamblers due to the variety of slots and the unconventional approach to the creation of each gaming project.

NetEnt produces video slots, table games, live dealer games, and so on. For the latter, incidentally, NetEnt rents a special studio in Malta where professional dealers run live games (blackjack, baccarat, roulette, etc.) with online customers.

And while the provider's slots are considered the best ones today, the live dealer casino software also takes great positions. By the way, the most generous slot from NetEnt is **Dead Or Alive**

and the least paying is

**Starburst**

. Therefore, if you want to win infrequent but large sums of money, it is advisable to play the first slot (only a player can decide on their own to play or not).

## What are the Criteria to Pick Gaming Software Developers?

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When choosing a gaming software provider, operators usually take into account many factors: country-specific legislation, the development of the gambling market, type of gambling, gamer activity, etc. Here is the list of factors that are important for reliable online casinos while choosing a gaming provider:

- How long the company has been operating in the gambling industry;
- Licence availability (the UKGC or MGA, for example);
- Technical background;
- Set-up possibilities;
- RTP figures (from 96% required);
- Available casino game options;
- Safety and reliability of software;
- Availability of all kinds of solutions, innovations for the casino;
- Payment methods and security;
- The Army of gamblers and fans that adore the software.

All these criteria are ultimate points for casino operators and players as well. Choosing a quality software developer can be difficult. It is best to give preference to providers who have been in the business for a long time.

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