

William Hill's first Michigan sports book opens at Turtle Creek Casino

Written by Administrator
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TRAVERSE CITY, MI – Famed sports betting company William Hill has opened its first Michigan sports book.

The Onyx Sports Book by William Hill and its satellite location are now open for business seven days a week at Turtle Creek Casino & Hotel in Williamsburg and the Leelanau Sands Casino in Peshawbestown, respectively.

William Hill will be the exclusive sports betting partner of the Grand Traverse Band of Ottawa and Chippewa Indians. Former Detroit Piston and NBA champion Rick Mahorn placed the ceremonial first bet on Wednesday.

"Today's grand opening at Turtle Creek Casino officially marks the 13th state where William Hill now offers sports betting. This is just the beginning of our partnership with the Grand Traverse Band of Ottawa and Chippewa Indians, with plans to launch mobile sports betting and iCasino gaming throughout Michigan as soon as permitted," said Dan Shapiro, Vice President of Strategy & Business Development for William Hill.

"This is an exciting way to start the NFL season, and we know the Onyx Sports Book by William Hill will be the new game-day location for sports fans in Northern Michigan.

[The Onyx Sports Book](#) features two ticket windows and two kiosks, adjacent to the popular table games and slot machines on the casino floor. The sports book offers 20 high-definition televisions, complimentary games, food and beverages, and an outdoor patio.

Staffed hours are Monday through Thursday from noon to midnight, Friday and Saturday from 10 a.m. to 2 a.m., and Sundays 10 a.m. to midnight. The kiosks will be available during casino hours at Turtle Creek from 7 a.m. to 3 a.m.

The satellite location at Leelanau Sands Casino includes two kiosks for sports betting available daily from 8 a.m. to 2 a.m.

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“We are excited to align with William Hill, the leading sports betting company in the US. They are the best in the business, and that’s always what we strive to give our guests. We have an excellent, trained staff to assist customers with getting their bets down,” said Michael Schrader, CEO of Grand Traverse Resort & Casinos.

“We want to provide the best destination for sports betting in the state, and with William Hill as our partner, that’s a bet we’re happy to take. When Michigan regulations are permitted, we will be able to offer the best in online gaming and betting as well. This is truly a win-win for Northern Michigan.”

For more information on the Onyx Sports Book By William Hill, visit www.turtlecreekcasino.com

Read more <https://www.mlive.com/news/2020/09/william-hills-first-michigan-sports-book-opens-at-turtle-creek-casino.html>