

Glitzy Casino Opens On Industrial Waterfront. Will It Work?

Written by Administrator
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A \$28 million statue of Popeye by the artist Jeff Koons. Luxury, "European-style" water shuttles. Five-star hotel rooms starting at about \$650 a night.



The \$2.6 billion Encore Boston Harbor in Everett, Mass. is scheduled to open June 23 transforming a contaminated property into what is billed as a waterfront oasis. (Michael Dwyer/AP File Photo)

After months of [turmoil and uncertainty](#) , Wynn Resorts' flamboyant Encore Boston Harbor casino opens June 23 just over the city line in Everett, Massachusetts.

The \$2.6 billion gambling, hotel and entertainment complex brings Las Vegas opulence to the unlikeliest of places: a largely industrial waterfront home to a subway train repair yard, a water and sewer agency facility and a power plant.

Massachusetts leaders hope the resort and its curved, bronze-toned hotel tower — echoing the company's distinctive properties in Vegas and Macau — transforms the city's reputation as an industrial afterthought.

"We were ready for something like this," Mayor Carlo DeMaria said last week, putting forth a vision of a thriving waterfront district of hotels, restaurants and shops. "Everett will no longer be that place where the scrap yards and the used car lots and the power plant are."

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