

Written by Administrator  
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Lac du Flambeau, WI (Vocus) October 28, 2010

Lake of the Torches Resort & Casino in Lac du Flambeau, Wisconsin and Graphic Composition, Inc. of Greenville, Wisconsin recently received awards for outstanding achievement in the 10th Annual Graphics Excellence Awards, a statewide printing competition hosted by the Printing Industries of

Wisconsin, the state's trade association for printing and the graphic arts.

Competing against nearly 800 entries from printing and graphic arts firms from the state, Lake of the Torches Resort & Casino and Graphic Composition, Inc. received the following awards:

Award of Excellence for the Money Talks Direct Mail Postcard  
Award of Excellence for the 2009 Direct Mail Postcard  
Award of Excellence for the Warm Hand Warm Hearts Employee Carton  
Award of Excellence for the Self-Mailing Fiesta Box  
Certificate of Merit for the Variable Printed Trucks and Bucks Direct Mail Postcard

The GEAs recognize those advertising agencies and printing companies responsible for the creation and production of print communications in Wisconsin. The competition promotes excellence in print communications and rewards companies and individuals who produce the best in print media.

"On behalf of the staff and management, we accept these awards as recognition for being at the top of the game in terms of producing creative and innovative direct mail and marketing promotional pieces." said Michael J. Broderick, Director of Marketing for Lake of the Resort Casino. "We take tremendous pride in our work and it is truly an honor to be recognized among the best in the marketing arts and printing industry."

In addition, this past summer Michael J. Broderick and the marketing team he leads were recognized with a record number of seven Romero Awards, the casino marketing industry's equivalent to the Oscars.

## Wisconsin Casino and Printing Company Receive Five Awards in Statewide Competition - San Francisco CA

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Situated on the shores of Pokegama Lake and nestled in Wisconsin's Northwoods, the Lake of the Torches Resort Casino has a feel of a classic Northern retreat and reflects its Ojibwe culture and heritage. The casino has over 800 slot machines (including a high-limit and non-smoking area), 12 blackjack tables, Let it Ride, Three Card Poker, and three poker tables, a high-stakes Bingo Hall seating up to 500 persons, the Game Time Grill and the Eagle's Nest Restaurant. The hotel has 101 well-appointed rooms, the Dancing Waters Lounge and the Woodland Oasis pool area. The 8,500 square-foot Convention Center with the Hall of Nations offers an outstanding venue for entertainment, receptions, trade shows, meetings, presentations and seminars. It is proudly owned and operated by the Lac du Flambeau Band of Lake Superior Chippewa Indians.

More information on upcoming events at Lake of the Torches is available at [www.lakeofthetorches.com](http://www.lakeofthetorches.com).

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