

IT'S THE COMPETING CASINO'S purple-carpeted pedestal, replete with brass dancing pole, that drives Sheldon Adelson crazy. "Why on earth would you want to bring your wife to see that?" grouses Adelson, chief executive of Las Vegas Sands and the presiding guru of Marina Bay Sands, its latest gaming venue and resort, in Singapore.

In ordinary circumstances, Adelson's thumbs down on the detail would spell a sad fate for his rival, a signal failure to grasp the aesthetics of high rollers in Singapore.

Yet these are no ordinary circumstances, and the competing casino, Resorts World Sentosa, owned and operating by Genting ...

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