

## Grupo Beneficial Announces That Its Casino Goes Live - MarketWatch (press release)

Written by Administrator

Sunday, 10 October 2010 23:07 -

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SAN JOSE, COSTA RICA, Oct 11, 2010 (MARKETWIRE via COMTEX) -- Grupo Beneficial, S.A., subsidiary of Beneficial Holdings, Inc. (pinksheets:BFHJ), announces that its bet.cr by Beneficial

casino is now officially live and accepting deposits from non-United States residents.

Potential customers can now make deposits to bet.cr by Beneficial and play the games for real money. There is a choice of a downloadable version of the software or flash-based online games.

The downloadable software is fast and efficient and contains no spyware or adware. The software uses very little memory and creates a direct connection between you and the casino. The software updates itself automatically and is easy to use. Players wishing to experience the full bet.cr by Beneficial can download the software at <http://www.bet.cr/download.php> . Players wishing to play only the flash-based games should visit the main homepage at <http://www.bet.cr> and clicking on the orange message that says, "Play our instant browser based games now."

There is a progressive jackpot that presently totals over a million dollars. Some of the slot games have jackpots that currently exceed two-hundred thousand dollars.

Over the next week, our engineers will be finalizing disk that will be mailed to those who requested it. The disk will allow potential players to receive the latest software update and to play games for fun or money. The software will also be made available on various internet sites.

Additional modifications to the site may occur in the near future; however, the software is working and will update itself and incorporate all changes that are made later on.

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### ABOUT BENEFICIAL HOLDINGS, INC.

Beneficial Holdings, Inc. is a casino investment holding company, specializing in acquiring undervalued gaming assets. The Company owns a hotel in Managua, a restaurant, bar, and casino also in Managua, and a slot parlor in Masaya, Nicaragua. The Company has agreements in place to build another hotel in El Crucero, Nicaragua, and is negotiating several Central American gaming projects.

This release does not constitute an offer of securities for sale. It contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements involve risks and uncertainties that could cause results to differ. Statements are based on information available as of today and the company undertakes no obligation to update statements to reflect future occurrences.

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