Written by Administrator Friday, 11 February 2011 15:18 -



In this day and age of Vodka owners who put <u>bikini-butt ads</u> featuring their own daughter's derriere on the back of

a fleet of NYC buses, is anyone really that scandalized by a semi-naked caboose anymore? A few vocal commuters <u>are upset</u> over the Resorts Casino Hotel's billboard advertising their show "Moonshine Follies," and want it to be removed from eyesight. The ad, which features a finely-photoshopped rear end covered by nothing but a few strings of beads, can be found on the Atlantic City Expressway, over a NJ Transit train station. And Casino owner Dennis Gomes doesn't get the big fuss:

"I've got five kids and they've seen

butts all their lives and they all turned out fine

, he said.

The show is part of a whole Roaring '20s vibe thing the casino has going on (influenced by the popularity of *Boardwalk Empire* no doubt), which seems to be a last-ditch effort to make the casino profitable again. "We have this 1920s show being specially created for us with beautiful women with great bodies in it," Gomes said. NJ Transit and its advertising company threatened to take the billboard down, or to paper a different advertisement over it; but Superior Court Judge Nelson Johnson, who wrote the book "Boardwalk Empire," ordered them not to touch the billboard until a March 10 hearing on the matter. Gomes says the sign doesn't hurt anyone, and is just an extension of his advanced European-sensibilities: "When you go to the beach, you see women in G-strings all the time. In Europe, they go topless. I really don't understand what all the fuss is about."

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Source: http://gothamist.com/2011/02/11/racy_atlantic_city_billboard_sign.php