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Las Vegas, Nev. (Vocus/PRWEB) January 13, 2011

The Stratosphere Casino, Hotel & Tower announces the more than \$20 million dollar reimagining of the iconic Las Vegas property. As part of the sweeping changes, the property is also introducing its new general manager, Paul Hobson. Hobson has served as senior vice president and general

manager of sister property, Aquarius Casino Resort in Laughlin, Nevada since December 2008.

At the centerpiece of the renovations is <u>Stratosphere Select</u>, the remodeling of 909 guestrooms, located on floors featuring upgraded elevator lobbies with marble floors, new carpeting and wall treatments. The rooms are beautifully redesigned with guest comfort in mind including king and queen beds dressed with 240-thread count sheets. Each room has a flat screen TV, and an elegantly updated bathroom with granite countertops, new tile and tub. The rooms' bold colors, textures and details are a perfect compliment to the spectacular views of downtown Las Vegas, The Strip and the surrounding Las Vegas Valley.

But the upgrades don't stop there. The hotel entrance has been overhauled to include valet parking directly off Las Vegas Boulevard and a sweeping indoor marble tile ramp that leads guests to a hip new VIP lounge, the hotel lobby, and the newly carpeted casino floor. Other changes on the casino floor include new modern colors and updated directional signs.

Dining has been reimagined, as well. Under the direction of Executive Chef Rick Giffen, the Buffet is sleek and interactive, with several live cooking stations in the works, and refreshed new surroundings. Roxy's Diner, a longtime guest favorite, has been expanded to include a new menu and patio seating. Now open around the clock, Roxy's singing and dining wait staff entertains during lunch and dinner. The award-winning www,StratosphereHotel.com/hotel/dining [Top of the World] restaurant features an extraordinary new menu. And stylish lounges like Level 107 Lounge and Air Bar, the highest bar in Vegas, offer happy hours with a view you can't get anywhere else.

While major renovations are complete, finishing touches on the property will continue throughout the year. The Stratosphere's transformation began in April 2010 with SkyJump Las Vegas, an addition that captured international attention. SkyJump Las Vegas provides the ultimate free fall from the 108th floor of the Stratosphere Tower, 855 feet above the Las Vegas

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Strip-the highest in the world.

Paul Hobson moves to his new position as general manager at the Stratosphere Casino, Hotel & Tower after serving as senior vice president and general manager of Aquarius Casino Resort since December 2008. From 1998 to 2008, he was a member of Primm Valley Casino Resorts' executive team, ultimately as senior vice president of operations. In that role, his responsibilities included oversight of three casino resorts, two championship golf courses and other businesses of the resort complex. Mr. Hobson has also held financial management positions with Caesars Palace in Las Vegas, Nevada and Caesars Tahoe in South Lake Tahoe, Nevada.

Stratosphere Select and the other changes to the Stratosphere Casino, Hotel & Tower provide a combination of comfort, gaming, dining, nightlife, entertainment and thrills that continue to set it apart on the Las Vegas landscape. These changes offer an unexpected opportunity to elevate your expectations of an old Vegas friend. To reserve one of the Stratosphere Select rooms, visit <a href="StratosphereHotel.com">StratosphereHotel.com</a> or call 800-99-TOWER.

## About Stratosphere Casino, Hotel & Tower:

Stratosphere Casino, Hotel & Tower is a Las Vegas Strip resort with an 80,000-square-foot casino. The 1,149-foot Stratosphere Tower is the tallest freestanding observation tower in the United States, featuring the Top of the World restaurant and highest view of the Las Vegas Strip from the Observation Deck as well as SkyJump Las Vegas and thrill rides Big Shot, X-Scream and Insanity. Known as a great value to gamblers, Stratosphere is located close to the Convention Center at the gateway to downtown Las Vegas. It features 2,427 guest rooms and suites, uniquely themed restaurants, the Tower shops and the American Superstars™ and BITE® shows. Additionally, Stratosphere's ace | PLAY™ program allows players to enjoy awards, comps and exclusives based on their loyalty to American Casino & Entertainment's four properties: Stratosphere Casino, Hotel & Tower on the Las Vegas Strip, Aquarius Casino Resort in Laughlin, Nevada, and two Arizona Charlie's locations in Las Vegas. For more information, visit StratosphereHotel.com, call 702-380-7777 or 800-99-TOWER (998-6937).

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## Reimagined Stratosphere Elevates Guest Expectations - San Francisco Chronicle (press release)



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