Written by Administrator Monday, 04 October 2010 08:42 -

JOHANNESBURG, SOUTH AFRICA, Oct 04, 2010 (MARKETWIRE via COMTEX) -- <u>www.sto</u> <u>ckcall.com/</u>

offers investors comprehensive research on the casino and

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gaming devices industry and has completed analytical research on International Game
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The Casino and Gaming Device sector has been hurt by the broader slowdown in the gambling industry. As America's economy slid into a recession, people began spending less money on recreation. Consequently, the gambling industry saw a decline in customer frequency and per-visit spending. With revenues at 2004 levels, many casinos have been hesitating to replace old slot-machine equipment. Companies within the Casino and Gaming Devices sector such as International Game Technology producing these systems have been struggling as a result. Investors looking for free research on International Game Technology are welcome to sign up at www.stockcall.com/IGT041010.pdf.

<u>www.stockcall.com/</u> is an online platform where investors doing their due-diligence on the casino and gaming devices industry can have easy and free access to our analyst research and opinions on International Game Technology and Bally Technologies Inc.; all investors need to do is register for a complimentary membership at <u>https://stockcall.com/de</u> velopment/stockcall/page.php?name=register.html Written by Administrator Monday, 04 October 2010 08:42 -

This decline in capital expenditure by casinos is anticipated to only hurt the near-term value of the Casino and Gaming Device sector as casinos will have to upgrade their machines eventually to maintain traffic levels. It is expected that when one casino finally gives in and makes a large scale upgrade it will set off a chain reaction throughout the industry and slot machine sales should recover. Until then, the biggest area of growth for the Casino and Gaming Device's sector is Canada where growth in sales is expected between 85,000 and 125,000 machines. Register now at <a href="https://stockcall.com/development/stockcall/page.php?name=regist">https://stockcall.com/development/stockcall/page.php?name=regist</a> to have free access to our reports on the casino and gaming devices industry.

In anticipation that demand for casino equipments and devices is going to pick up a number of analysts have upgraded stocks in the casino and gaming devices industry like Bally Technologies Inc. to outperform. Investors looking for free research on Bally Technologies Inc. are welcome to sign up at <a href="http://www.stockcall.com/BYI041010.pdf">www.stockcall.com/BYI041010.pdf</a>.

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