

Caesars to play role in Ohio casino operations - Bloomberg

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COLUMBUS, Ohio (AP) — Rock Gaming LLC and Caesars Entertainment Corp. have entered a joint agreement to develop and operate new casinos in Cincinnati and Cleveland.

The companies announced the venture Wednesday, calling it Rock Ohio Caesars LLC. Detroit-based Rock and Las Vegas-based

Caesars say a general manager for each casino is to be named in early 2011.

Ohio voters approved casinos for four Ohio cities in November 2009. The others will be in Columbus and Toledo.

Rock Ohio Caesars expects to invest \$400 million in Cincinnati and \$600 million in Cleveland and create a combined 12,700 direct and indirect jobs. Rock says it's hired two diversity consultants to assure a mix of construction contractors.

Caesars recently changed its name from Harrah's Entertainment Corp.

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